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Date:

22 August 2005

By:

Laurie A. Torres
Laurie A. Torres



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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering

Conf. No.: 8882 : Group Art Unit: 2614
Appln. No.: 09/712,790 : Examiner: Sheleheda, James R.
Filing Date: 14 November 2000 : Att'y. Docket No.: T721-10
Title: QUEUE BASED ADVERTISEMENT SCHEDULING AND SALES

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Each of the documents listed on the attached Information Disclosure Statement Citation Form PTO/SB/08A may be material to the patentability of the above-identified patent application and/or may result in a duty to disclose in accordance with 37 C.F.R. §1.56.

In accordance with the official waiver posted July 11, 2003, copies of the U.S. Patents and U.S. Patent Publications listed on the attached Form PTO/SB/08A are not being provided. However, copies of the foreign references and non-patent documents are enclosed. The official waiver withdraws the requirement under 37 C.F.R. § 1.98(a)(2)(i) for submitting copies of each listed U.S. Patent and U.S. Patent Application Publication with respect to applications filed after June 30, 2003. Copies of the listed U.S. Patent documents will be provided upon request.

The filing of this Information Disclosure Statement shall not be construed as an admission that any of the listed documents constitute prior art, nor as an admission against interest in any manner.

This Information Disclosure Statement is being submitted:



- (1) within three (3) months of the filing date, entry into national phase in an international application or before the mailing date of the First Office Action; or

- ☐ (2) after the period defined in (1) above but before the mailing date of a Final Rejection or Notice of Allowance, and
- ☐ Certification is made below, or
- ☒ The check or authorization to charge deposit account in the amount of the fee set forth by 37 C.F.R. §1.17(p) is attached.
- ☐ (3) after the mailing date of a Final Rejection or Notice of Allowance but before the payment of the Issue Fee, and
- ☐ Applicant hereby Petitions the Commissioner to consider the attached references; Certification is made below and the fee is included.

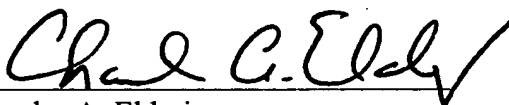
It is respectfully requested that this Information Disclosure Statement and the documents listed on the attached Form PTO/SB/08A be considered and acknowledged by the Examiner in connection with the above-identified patent application, be made of record therein, and that the listed document(s) be cited in the issued patent.

☒ The Commissioner is hereby authorized to charge Deposit Account No. 501535 as noted below. A duplicate copy is enclosed.

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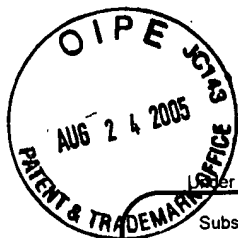
Respectfully submitted,



Date: Aug 22 2005

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STATEMENT BY APPLICANT**

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Complete if Known

Application Number	09/712,790
Filing Date	14 November 2000
First Named Inventor	Eldering, Charles A.
Art Unit	2614
Examiner Name	Sheleheda, James R.
Attorney Docket Number	T721-10

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
	ABA	US- 5319455	06/07/1994	Hoarty, W. Leo et al.	
	ACA	US- 5425100	06/13/1995	Thomas, William L. et al.	
	ADA	US- 5424770	06/13/1995	Schmelzer, Richard A. et al.	
	AEA	US- 5579055	11/26/1996	Hamilton, Scott et al.	
	AFA	US- 5600366	02/04/1997	Schulman, Martin A.	
	AGA	US- 5600573	02/04/1997	Hendricks, John S. et al.	
	AHA	US- 5604542	02/18/1997	Dedrick, Rick	
	AIA	US- 5661516	08/26/1997	Carles, John B.	
	AJA	US- 5724521	03/03/1998	Dedrick, Rick	
	AKA	US- 5740549	04/14/1998	Reilly, James P. et al.	
	ALA	US- 5752238	05/12/1998	Dedrick, Rick	
	AMA	US- 5758257	05/26/1998	Herz, Frederick et al.	
	ANA	US- 5790935	08/04/1998	Payton, David W.	
	AOA	US- 5848352	12/08/1998	Dougherty, Brian P. et al.	
	APA	US- 5969715	10/19/1999	Dougherty, Brian P. et al.	
	AQA	US- 5978381	11/02/1999	Perlman, Stephen G. et al.	
	ARA	US- 6002393	12/14/1999	Hite, Kenneth C. et al.	
	ASA	US- 6020880	02/01/2000	Naimpally, Saiprasad V.	
	ATA	US- 6357042	03/12/2002	Srinivasan, Anad et al.	

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
		Country Code ³ Number ⁴ Kind Code ⁵ (if known)				
	BI	WO9926415	05/27/1999	BAR-EL		

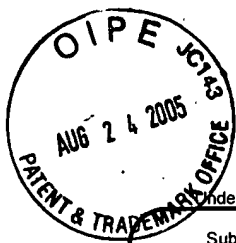
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		Number-Kind Code ² (if known)			
	AUA	US- 63788130	04/23/2002	Adams, Michael Brian	
	AVA	US- 6704930	03/09/2004	Eldering, Charles A. et al.	
	AWA	US- 20030088872	11/14/2002	Maissel, Jonathan et al.	
	AXA	US- 09/742852		Eldering, Charles A.	
	AYA	US- 09/742534		Eldering, Charles A.	
	AZA	US- 09/748942		Eldering, Charles A.	
	AAB	US- 09/750800		Schlack, John A.	
	ABB	US- 6160989	12/12/2000	Hendricks, John S. et al.	
	ACB	US- 6177931	01/23/2001	Alexander, Ronald et al.	
	ADB	US- 6181334	01/07/2003	Bhagavath, Vijay K. et al.	
	AEB	US- 6252634	06/26/2001	Yuen, Henry C. et al.	
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